

MEDIA KIT

2023 - 2024



iFILL MAGAZINE

THE GO TO SOURCE ABOUT HEALTHCARE WITH CANNABIS,
MEDICAL MARIJUANA AND HOLISTIC HEALING

ABOUT



Published bi-monthly, iFill Meds Magazine subscription can be purchased online through our digital downloadable version or have a print copy mailed directly to your home or office.

We bring you important information, news, stories and products about cannabis, medical marijuana and holistic healing that matters to your life and keep you living healthier, stronger and longer for years to come.

iFill Meds Magazine is located in S. Orange, New Jersey and is published bi-monthly. We bring you important information, news, and stories about cannabis and marijuana that matters to your health care!



TARGET AUDIENCE

2023 - 2024

325.7 Million Americans Care About Their Health!

So, The Market Speaks For Its Self!

iFill's Target Audience and Your Marketplace!

Globally, people of all ages are concerned about their health and their healthcare!

iFill Meds Magazine keeps you in the know about cannabis, Hemp, CBD, medical marijuana, and the holistic healing industries throughout the United States and abroad. We empower our readers with the latest news and information, both legal and illegal, from state-to-state and country-to-country. You will read stories from doctors, healthcare professionals, law enforcement, the government and everyday people from the community. Americans are getting ready for the next paradigm shift in this new, exciting and ever expanding industry.

iFill Magazine is filled with information on the newest meds, cannabis strands, hemp oils, and edibles, personal testimonials on healings and health and wellness practices. iFill serves as a media outlet to promote positive experiences within the medical marijuana industry. We connect professionals, companies, products, dispensaries and more to join in on the conversation.



TARGET AUDIENCE

2023 - 2024

iFill Meds Magazine gets the word out to doctors, nurses, healthcare professionals as well as patients young and old, seniors, elderly and those who are dealing with some type of medical problem. We also include information, news, and reports on the entire medical industry. This includes hospitals, clinics, dispensaries, suppliers and pharmaceutical companies which are impacted by federal and state laws and regulations.

Tap into our target audience to expose your message or product!

The cannabis and medical marijuana industries are growing "faster than the speed-of-lightning" as more states across the USA change, update or create new laws to legalize its use for healthcare, healing from illnesses, and recreational use.

It's time we all stop to read and learn the pros and cons about how important this industry could be to the American people.

iFill Meds Magazine

Phone: (973)388-5904 • Email: info@ifillmagazine.com

www.ifillmagazine.com • www.ifillinnovative.com

DIGITAL CIRCULATION

iFill's digital circulation is expected to reach over 1,500,000 reader within six months as compared with other cannabis and medical marijuana magazines.



ADVERTISING AGREEMENT

2023 - 2024

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____ CITY: _____

_____ STATE: _____ ZIP: _____ PHONE: _____

_____ FAX: _____

CELL: _____ EMAIL: _____ AD SIZE: _____

_____ COST PER ISSUE* \$ _____

RUN DATES: _____ WEB BANNER AD: _____

WEB SIDE BLOCK AD _____ COST PER ISSUE* \$ _____

The undersigned advertiser agrees to purchase display advertising space in the publications of iFill Magazine as indicated above.

This contract automatically renews unless advertiser cancels in writing 30 days before next publishing date.

This agreement is solely for the benefit of the advertiser and may be used by no other advertiser or multiple businesses. It is nonassignable. No ad sharing.

It is agreed that the advertiser contract rate specified herein is provided in exchange for said advertisements to appear in the publication(s) indicated above.

It is understood that advertiser will be billed for ALL advertising contracted herein. All attorney's fees and collection costs will be the responsibility of the advertiser.

It is understood that the signatures to this agreement are duly authorized representatives of the publisher and advertiser.

ADVERTISER

Signature: _____

Date: _____

Print Name: _____

Title: _____

AUTHORIZED REPRESENTATIVE OF IFILL MAGAZINE

Signature: _____

Date: _____

Print Name: _____

Title: _____

EDITORIAL CALENDAR

2023 - 2024

MAY/JUNE 2023

PHARMACEUTICALS, CANNIBAS, AND MEDICAL MARIJUANA

AD CLOSE: 2/15/23

JULY/AUGUST 2023

HEALTHCARE AND HUMANS

AD CLOSE: 3/15/23

SEPTEMBER/OCTOBER 2023

PATIENCE AND HEALING

AD CLOSE: 4/12/23

NOVEMBER/DECEMBER 2023

PHARMACEUTICALS, CANNABIS, AND MEDICAL MARIJUANA

AD CLOSE: 5/17/23



EDITORIAL, ADVERTISING AND CLOSING DATES

2023 - 2024

ISSUE DATE	AD/CLOSE ART/COPY DUE DATE	INSERT AD CLOSE DATE	SUPPLIED INSERT DUE AT WAREHOUSE/PRINTER
MAY/JUN	2/15/23	2/18/23	2/22/23
JUL/AUG	3/15/23	3/19/23	3/22/23
SEPT/OCT	4/12/23	4/16/23	4/19/23
NOV/DEC	5/17/23	5/21/23	5/24/23
JAN/FEB	1/21/24	1/28/24	2/5/24



ADVERTISING AGREEMENT

2023 - 2024

AD RATES:

Frequency

1x

2x

3x

Cover Story

\$14,500

\$12,500

\$10,500

Back Cover

\$10,500

\$8,000

\$6,000

Center Spread

\$7,500

\$6,500

\$5,000

Two Page Spread

\$6,500

\$5,500

\$4,500

Inside Back Cover

\$5,000

\$4,500

\$4,000

Inside Cover

\$4,500

\$4,000

\$3,500

Full Page

\$3,000

\$2,500

\$2,000

Half Page

\$2,500

\$2,000

\$1,500

Quarter Page

\$2,000

\$1,500

\$1,000



ADVERTISING AGREEMENT

2023 - 2024

ELECTRONIC FILES:

All photography and illustrations must be provided digitally at no less than 300 dpi and color corrected as CMYK files—no spot colors. The publisher is not responsible for the color quality of incorrectly produced files.

AD CREATION:

All ad dimensions are listed to the left. We accept high-resolution PDF, JPEG, TIFF or EPS files or collect application files provided in a Macintosh format utilizing any of the following applications: Adobe CC (or earlier) InDesign, Illustrator or Photoshop. Presentation software, such as Microsoft PowerPoint, are not usable and will not be accepted. All art must be CMYK—no spot colors—and provided at 300 dpi. Minor production charges are included. Ad design provided at additional charge.

Ad Sizes



← **BLEED:** This area will be trimmed off when printed.

← **TRIM:** This is the size of the ad once the Bleed has been trimmed.

← **LIVE AREA:** Keep any important elements of the advertisement within this area to be certain that those elements are not too close to the gutter, in jeopardy of getting trimmed, etc.

SPREAD	WIDTH	HEIGHT
Bleed	16.75"	11"
Trimmed	16.5"	10.75"
Live Area*	16"	10.25"

FULL PAGE	WIDTH	HEIGHT
Bleed	8.5"	11"
Trimmed	8.25"	10.75"
Live Area	7.25"	10.25"

HALF PAGE	WIDTH	HEIGHT
Horizontal	7.125"	4.77"
Vertical	3.46"	9.75"

QTR. PAGE	WIDTH	HEIGHT
	3.46"	4.77"

Amendments

Any amendments required to your file at plate stage will incur an additional charge.

*Text should fall within the Full Page live area width for each page.